

Information about Fort Bragg's Municipal Election and Measures T & U



THANK YOU

Fort Bragg Residents!

With YOUR feedback, we identified priorities important to the community as we work towards a long term strategy of maintaining basic services for a safe and clean Fort Bragg.





Heard on the Street

Residents identified the following priorities in a recent Spring Survey:

- ✓ Maintaining Fire Protection /Preparing for Natural Disasters
- ✓ Keeping our Public Spaces Safe & Clean
- ✓ Maintaining 911 Emergency Medical Response
- ✓ Supporting Local Businesses
- ✓ Maintaining Police Protection/Investigating Crime
- ✓ Funding programs to make Housing More Affordable



A graphic titled "EMERGENCY PREPAREDNESS" featuring a cluster of colorful hexagons with various disaster-related icons: a tsunami, a 911 phone, a lightbulb, a biohazard symbol, a fire, a traffic cone, a medical cross, a radiation symbol, a damaged house, and a group of people. A white arrow points to the right from the text.

EMERGENCY PREPAREDNESS

- Earthquakes and other natural disasters are inevitable in Fort Bragg. We face the very real possibility of being isolated or overlooked for larger communities in a catastrophe.
- The City of Fort Bragg wants to prepare for these disasters and keep residents safe and connected to surrounding communities and emergency responders.





- The City is working hard to maintain 911 emergency response for fires and medical emergencies, and needs help attracting and retaining experienced police officers, which we keep losing to other cities.



Maintaining Our Quality of Life



We all love living in Fort Bragg because of its smalltown character, quality of life, and natural environment.



The services provided by the City such as road and park maintenance, recreation programs, and police and fire protection the City wants to maintain with a reliable source of funding.



What Are Measures T & U?



The Fort Bragg City Council unanimously placed:

- Measure T -- the Fort Bragg Public Safety, Workforce Housing, and Essential Services Measure, and
- Measure U -- the Fort Bragg Tourist Impact Reduction and Quality of Life Measure

On the November 5th Municipal Election.

Official Measure T Ballot Question

Fort Bragg Public Safety, Workforce Housing, and Essential Services Measure. Shall the measure providing Fort Bragg funding for city services, such police and fire protection; 911 emergency medical response; natural disaster preparation; providing affordable workforce housing; addressing homelessness; storm drain maintenance for clean water; recreation programs; and general government services by establishing a locally controlled 3/8c sales tax providing approximately \$800,000 annually until ended by voters; requiring independent audits and public disclosure of all spending, be adopted?

Official Measure U Ballot Question

Fort Bragg Tourist Impact Reduction/Quality of Life Measure. Shall the measure providing Fort Bragg funding to reduce tourist impacts; keep public spaces, parks, beaches, and bathrooms safe, clean, and free of litter; support local businesses; and other general government services by increasing a locally controlled transient occupancy (hotel) tax by 2% (paid only by hotel/lodging guests), providing approximately \$400,000 annually until ended by voters; requiring independent audits and public disclosure of all spending, be adopted?

Local Control and Accountability



- By law, Measures T and U are required to be spent for the benefit of Fort Bragg residents.
- No money from either Measure can be taken by the federal government, county, or state.
- The Measures are subject to strict accountability provisions including independent audits and public review of expenditures to ensure funds are spent efficiently and responsibly.

Who Pays for Measures T and U?



- Visitors to Fort Bragg account for 3/4s of the funding generated by Measure T.
- Measure T is not levied on food purchased as groceries or prescription medicine.
- Measure U is paid solely by hotel and lodging guests.
- These Measures were specifically designed to have visitors pay their fair share.

What Else is on Our Municipal Election Ballot?



- Fort Bragg voters can also select two City Council representatives in this election.
- The City encourages you to make informed decisions on State Propositions, regional and state candidates.
- To register to vote, you can do so online at <https://www.mendocinocounty.gov/government/assessor-county-clerk-recorder-elections/elections/register-to-vote>
- Visit www.city.fortbragg.com for more information.

Comments?

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www.city.fortbragg.com



Thank you for attending, engaging, and participating in our
November 5th Municipal Election!



THANK YOU!

