



# A Vision for Downtown Fort Bragg

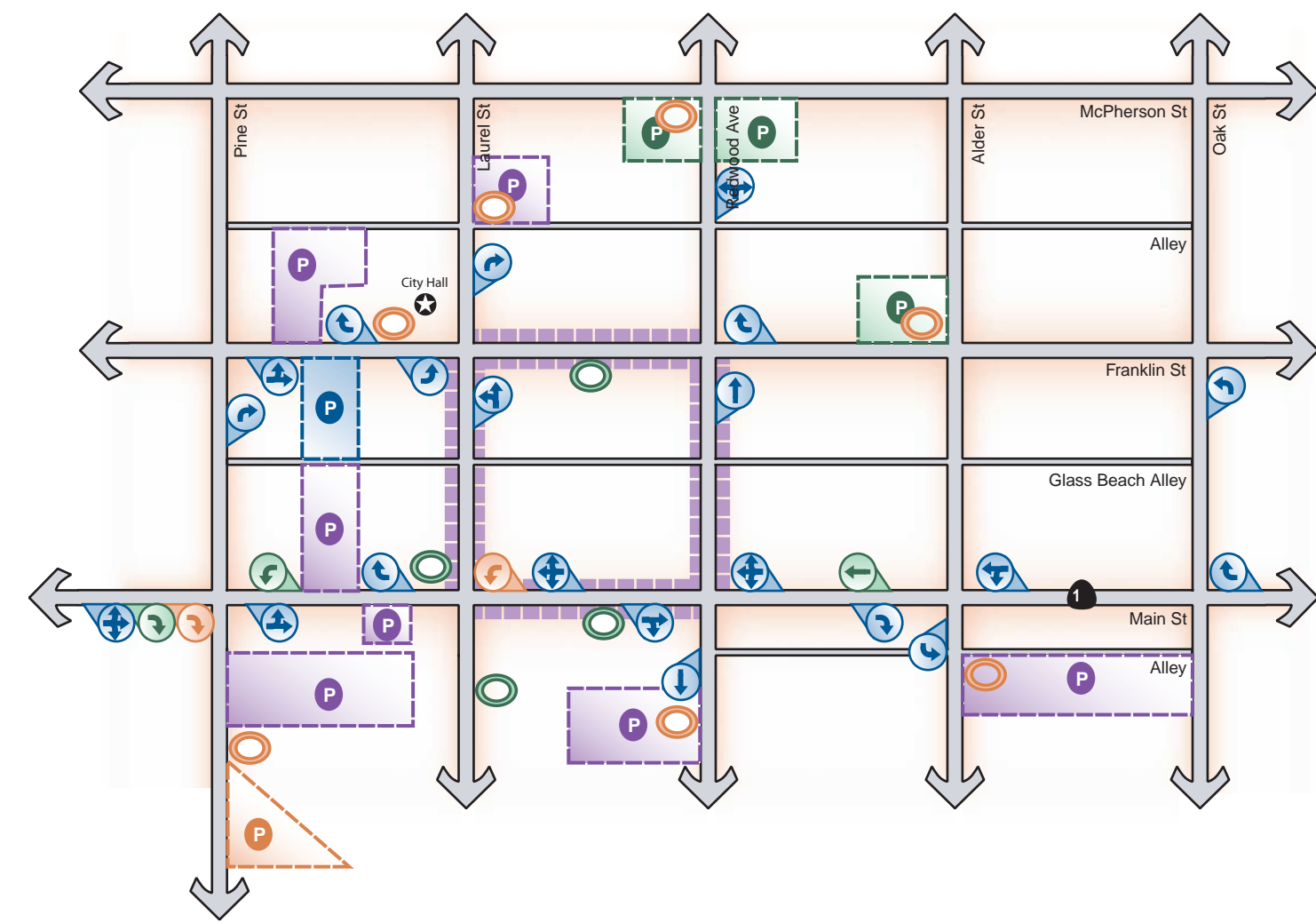
## Implementing A Vision for Downtown Fort Bragg

Unlike traditional plans for downtowns, *A Vision for Downtown Fort Bragg* is embodied in this vision poster and the supporting Downtown Fort Bragg Implementation Program. Both are prepared to be simple, effective, and understandable by all users. Both are to be used by the Fort Bragg community to implement their vision for Downtown.

Downtown belongs to everyone in Fort Bragg; and, everyone has a role to play in its vitality. For Downtown Fort Bragg to attain its potential, public/private/non-profit partnerships are essential; neither government, nor businesses, residents, and community organizations can improve Downtown without the help of the other. It is imperative that Downtown Fort Bragg is viewed by the community as one of its most important points of pride that must be nurtured through a collaborative spirit shared by all.

For more information on Downtown Fort Bragg, including *A Vision for Downtown Fort Bragg*, visit or contact the City of Fort Bragg Community Development Department. Fort Bragg City Hall is located at 416 North Franklin Street and can be reached at (707) 961-2827.

## Proposed Public Parking and Signage



KEY			
	Public Off-Street Parking		Public Parking Lot Locator Sign
	New Public Off-Street Parking Opportunity		RV Public Off-Street Parking Sign
	New RV Parking Opportunity		Tourist Directional Sign
	New Shared Parking Opportunity		Pedestrian Signage/Directory
	90 Minute On-Street Parking		Kiosk

Not to Scale

Parking is a concern in Downtown Fort Bragg. In part, the parking problem perceived by many is the result of a directional signage program that needs improvement. The parking problem also includes the need for additional off-street parking supply that more effectively accommodates RVs and passenger vehicles, as well as more strategic on-street parking time management. Through the Public Parking and Signage Program, a system can be established that addresses many of the community's concerns and offers Downtown visitors easy-to-find and accessible parking opportunities. Detailed parking conditions and recommendations for Downtown Fort Bragg are included in the *City of Fort Bragg Central Business District Parking Study*.



An important objective expressed by the Fort Bragg community is to improve the image and identity of Downtown while being true to local heritage and sense of place. The Streetscape Furniture Palette was developed by surveying the preferences of the community and incorporating local history and materials. It provides guidance for streetscape improvements within Downtown Fort Bragg's rights-of-way, as well as improvements made to properties and buildings by the private sector. Streetscape Furniture Palette specifications are included in the *Downtown Fort Bragg Implementation Program*.

Laurel Street, Looking West ...



...Transformed as "Depot Commons"

Franklin Street, Looking South ...



... With Improved Streetscape

