

RESOLUTION NO. 3719-2014

RESOLUTION OF THE FORT BRAGG CITY COUNCIL APPROVING FOURTH AMENDMENT TO THE PROFESSIONAL SERVICES AGREEMENT WITH THE MENDOCINO COAST CHAMBER OF COMMERCE TO CARRY OUT FORT BRAGG PROMOTIONAL ACTIVITIES AND AUTHORIZING CITY MANAGER TO EXECUTE SAME (AMOUNT NOT TO EXCEED \$67,828; ACCOUNT 110-4391-0319)

WHEREAS, on November 22, 2010, the City Council approved a Professional Services Agreement (Agreement) with the Mendocino Coast Chamber of Commerce to provide administrative support and oversight for the Chamber Fort Bragg Promotion Committee (CFBPC); and

WHEREAS, on June 27, 2011, and in the two following years, the City Council approved the First, Second and Third Amendments to the Agreement in order to extend the original agreement period for subsequent Fiscal Year activities and to update budget amounts to tie to subsequent fiscal allocations and budgets, while leaving other Agreement terms as originally approved in November 2010; and

WHEREAS, the Chamber has successfully completed another fiscal year of administration and oversight of the CFBPC in compliance with terms of the Agreement and is agreeable to providing on-going services for Fiscal Year 2014/15; and

WHEREAS, an annual report and the FY 2014/15 One Year Marketing Plan and Budget have been approved by the CFBPC, the Chamber, and by the City Council as required per the Agreement; and

WHEREAS, the Fourth Amendment to the Agreement with the Chamber for Oversight of the CFBPC, attached to this resolution as "Exhibit A", fully describes the Agreement terms to be amended for continued provision of services by the Chamber for FY 2014/15; and

WHEREAS, the Chamber has agreed to continue to provide the aforementioned scope of services for a monthly fee of \$1,000 for administrative costs; and

WHEREAS, the Chamber has agreed to retain and disburse the funds that the City has budgeted for Fort Bragg promotion to implement the FY 2014/15 Marketing Plan in coordination with the CFBPC; and

WHEREAS, funds in the amount of \$67,828 were appropriated in the FY 2014/15 Budget for this activity and sufficient funds are available for this contract; and

WHEREAS, based on all the evidence presented, the City Council finds as follows:

1. Amendment of the contractual agreement with the Chamber will provide for the continued effective and efficient administration of the City's promotional activities.
2. The collaborative partnership between the City of Fort Bragg and the Chamber takes advantage of the natural synergies between the various entities tasked with promoting our community.
3. Funds in the amount of \$67,828 were appropriated in the City of Fort Bragg's FY 2014/15 Budget for the Chamber for supervision and oversight of the CFBPC and for

implementation of the FY 2014/15 One Year Marketing Plan and Budget, and these funds are available to be transferred to the Chamber.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Fort Bragg does hereby Approve the Fourth Amendment to the Professional Services Agreement with the Mendocino Coast Chamber of Commerce to Carry Out Fort Bragg Promotional Activities and Authorizes the City Manager to Execute Same (Amount Not to Exceed \$67,828; Account 110-4391-0319).

The above and foregoing Resolution was introduced by Councilmember Kraut, seconded by Councilmember Courtney, and passed and adopted at a regular meeting of the City Council of the City of Fort Bragg held on the 23rd day of June, 2014, by the following vote:

AYES:	Councilmembers Courtney, Deitz, Hammerstrom, Kraut, and Mayor Turner.
NOES:	None.
ABSENT:	None.
ABSTAIN:	None.



DAVE TURNER,
Mayor

ATTEST:


Cynthia M. VanWormer, MMC
City Clerk