

RESOLUTION NO. 4027-2017

RESOLUTION OF THE FORT BRAGG CITY COUNCIL APPROVING CONTRIBUTION OF MEASURE AA FUNDS TO PROCURE PAUL BUNYAN DAYS INSURANCE COVERAGE (AMOUNT NOT TO EXCEED \$3,500; ACCOUNT NO. 110-4321-0319)

WHEREAS, Fort Bragg's Paul Bunyan Days are celebrated each year over Labor Day weekend, and 2017 will mark the 78th year of Paul Bunyan Days celebrations; and

WHEREAS, Paul Bunyan Days are a highly popular cultural and historical tradition for coastal residents and are also an important tourism draw that significantly contributes to local lodging and retail revenues; and

WHEREAS, the Paul Bunyan Days Association (PBDA), a local non-profit entity, has successfully coordinated Paul Bunyan Days for many years with local contributions, sponsorships, and numerous volunteer hours which have supplemented Paul Bunyan Days participation and audience fees; and

WHEREAS, the PBDA hosts several Paul Bunyan Days events including the logging show and parade which are highlights of the busy Labor Day weekend; and several other non-profit and for-profit entities host additional related events, resulting in a range of activities that support a large number of non-profit and for-profit entities; and

WHEREAS, the PBDA was recently notified that its insurance carrier will no longer provide coverage for logging shows, and PBDA has determined that "special event" insurance if procured by PBDA is prohibitively expensive; and PBDA lacks funding to pay for such insurance; and

WHEREAS, the Mendocino Coast Chamber of Commerce (Chamber) has determined that it can add Paul Bunyan Days Association's events to its policy, and in addition, the Chamber can add excess coverage to reach the City's required minimum insurance levels established by the City's insurance pool Redwood Empire Municipal Insurance Fund (REMIF); and

WHEREAS, the Chamber lacks funding in its budget to pay the estimated premium of \$3,249; and

WHEREAS, the City's promotional funding generated from Measure AA is intended to promote Fort Bragg, and the Fort Bragg Marketing & Promotions Action Plan approved by City Council on June 12, 2017, includes "Special Events, Tours and Attractions" as a focus area for promotions funding; and

WHEREAS, a contribution to the insurance policy for the Paul Bunyan Days Association's events is exempt pursuant to the California Environmental Quality Act ("CEQA") and Title 14, the California Code of Regulations ("CEQA Guidelines"), Section 15300.1 - Ministerial; and

WHEREAS, based on all the evidence presented, the City Council finds as follows:

1. Paul Bunyan Days events sponsored by the Paul Bunyan Days Association are an important and historical Fort Bragg tradition that also contributes significantly to the local economy.
2. The Paul Bunyan Days Association is unable to procure adequate and affordable insurance coverage for its Paul Bunyan Days events, and especially the logging show and parade, and without adequate insurance, these events would need to be canceled.
3. The Mendocino Coast Chamber of Commerce is able to procure adequate insurance coverage for the Paul Bunyan Days events, but the Chamber is unable to pay the premium for insurance coverage limits that meet the City's REMIF requirements.
4. The City's promotion funding is intended to include support for events such as Paul Bunyan Days, as demonstrated in the approved Marketing & Promotions Action Plan.

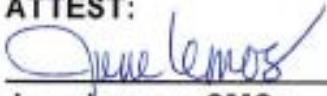
NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Fort Bragg does hereby approve a contribution to Paul Bunyan Days insurance coverage in an amount not to exceed \$3,500 (Account No. 110-4321-0319).

The above and foregoing Resolution was introduced by Councilmember Turner, seconded by Councilmember Lee, and passed and adopted at a regular meeting of the City Council of the City of Fort Bragg held on the 24th day of July, 2017, by the following vote:

AYES: Councilmembers Cimolino, Lee, Norvell, Turner and Mayor Peters.
NOES: None.
ABSENT: None.
ABSTAIN: None.
RECUSED: None.



LINDY PETERS
Mayor

ATTEST:


June Lemos, CMC
City Clerk