

**RESOLUTION NO. 4382-2021**

**RESOLUTION OF THE FORT BRAGG CITY COUNCIL  
AUTHORIZING CITY MANAGER TO EXECUTE CONTRACT AMENDMENT  
FOR MARKETING SERVICES, INCREASING THE AMOUNT OF THE  
CONTRACT WITH CREATIVE THINKING, INC. DBA THE IDEA  
COOPERATIVE BY A NOT TO EXCEED AMOUNT OF \$24,000.00  
(ACCOUNT NO. 110-4321-0319)**

**WHEREAS**, on December 20, 2019, the City of Fort Bragg entered into a Professional Services Agreement (“Contract”) in the amount of \$99,000.00 with Creative Thinking, Inc. dba The Idea Cooperative (“Consultant”) to provide strategic and creative marketing services for Visit Fort Bragg, authorized by City Council Resolution 4213-2019 dated November 25, 2019; and

**WHEREAS**, on June 29, 2020, the City and Consultant entered into a First Amendment to the Contract to extend the time of completion and term of the Contract; and

**WHEREAS**, on August 10, 2020, the City Council adopted Resolution 4296-2020 authorizing a Second Amendment to the Professional Services Agreement with Consultant, changing the scope of work and increasing the amount of the contract by \$10,000.00 for a total Not To Exceed amount of \$109,000.00; and

**WHEREAS**, on August 12, 2020, City and Consultant entered into a Second Amendment to the Contract amending the scope of work, increasing the contract amount, extending the completion date of the project to October 31, 2020, and extending the expiration date of the Contract to January 31, 2021; and

**WHEREAS**, on October 13, 2020, the City Council adopted Resolution 4318-2020 approving Budget Amendment 2021-05 amending the Fiscal Year 2020-21 Budget and increasing the budget amount for the Visit Fort Bragg Campaign by \$50,000.00; and

**WHEREAS**, on November 9, 2020, the City Council adopted Resolution 4324-2020 authorizing a Third Amendment to the Professional Services Agreement with Consultant, changing the scope of work and increasing the amount of the contract by \$40,000.00 for a total Not to Exceed amount of \$149,000.00; and

**WHEREAS**, on November 10, 2020, City and Consultant entered into a Third Amendment to the Contract amending the scope of work, increasing the contract amount, extending the completion date of the project to March 31, 2021, and extending the expiration date of the Contract to June 30, 2021; and

**WHEREAS**, on April 12, 2021, the City Council adopted Resolution 4380-2021 approving Budget Amendment 2021-09 amending the Fiscal Year 2020-21 Budget and increasing the budget amount for the Visit Fort Bragg Campaign by \$16,000.00; and

**WHEREAS**, the parties desire to again amend the Contract to increase the Not to Exceed Amount by \$24,000.00 to distribute the remaining funds for Visit Fort Bragg marketing activities as approved in Budget Amendment 2021-05 and Budget Amendment 2021-09; and


**WHEREAS**, the increase in contract amount of **Twenty-four Thousand Dollars (\$24,000.00)**, brings the total Not To Exceed amount of the Contract to \$173,000.00; and

**WHEREAS**, there are still sufficient funds budgeted for these activities;

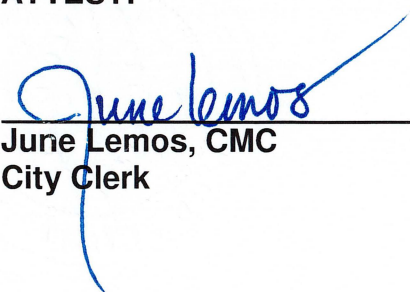
**NOW, THEREFORE, BE IT RESOLVED** that the City Council of the City of Fort Bragg does hereby approve a Fourth Amendment to the Professional Services Agreement with Creative Thinking, Inc. dba The Idea Cooperative and authorizes the City Manager to execute same (amount of increase not to exceed \$24,000.00, total amount of contract not to exceed \$173,000.00, Account No. 110-4321-0319).

The above and foregoing Resolution was introduced by Councilmember Albin-Smith, seconded by Councilmember Morsell-Haye and passed and adopted at a regular meeting of the City Council of the City of Fort Bragg held on the 26th day of April, 2021, by the following vote:

**AYES:** Councilmembers Albin-Smith, Morsell-Haye, Rafanan, Peters and Mayor Norvell.  
**NOES:** None.  
**ABSENT:** None.  
**ABSTAIN:** None.  
**RECUSED:** None.

  
**BERNIE NORVELL**  
Mayor

**ATTEST:**

  
June Lemos, CMC  
City Clerk