

RESOLUTION NO. 3462-2011

RESOLUTION OF THE FORT BRAGG CITY COUNCIL APPROVING FIRST AMENDMENT TO THE PROFESSIONAL SERVICES AGREEMENT WITH THE MENDOCINO COAST CHAMBER OF COMMERCE TO CARRY OUT FORT BRAGG PROMOTIONAL ACTIVITIES AND AUTHORIZING CITY MANAGER TO EXECUTE SAME (AMOUNT NOT TO EXCEED \$61,165; ACCOUNT 110-4391-0319)

WHEREAS, on November 22, 2010, the City Council approved a Professional Services Agreement (Agreement) with the Mendocino Coast Chamber of Commerce to provide administrative support and oversight for the Chamber Fort Bragg Promotion Committee (CFBPC); and

WHEREAS, the Mendocino Coast Chamber of Commerce has successfully completed a seven-month period of administration and oversight of the CFBPC in compliance with terms of the Agreement and is agreeable to providing on-going services for Fiscal Year 2011-12; and

WHEREAS, the Mendocino Coast Chamber of Commerce is fully qualified to perform such professional and promotional services by virtue of specialized experience and training, education and expertise of its principals and employees; and

WHEREAS, required annual progress reports and the One Year Marketing Plan and Budget for Fiscal Year 2011-12 have been approved by the City Finance & Administration Committee, by the Mendocino Coast Chamber of Commerce, and by the City Council as required per the Agreement; and

WHEREAS, per the approved Professional Services Agreement, certain terms of the Professional Services Agreement are to be considered and updated by City Council each year in order to extend the Professional Services Agreement for the next fiscal year; and

WHEREAS, the First Amendment to the Agreement with Mendocino Coast Chamber of Commerce for Oversight of the CFBPC, attached to this resolution as "Exhibit A", fully describes the Agreement terms to be amended for continued provision of services by the Mendocino Coast Chamber of Commerce for Fiscal Year 2011-12; and

WHEREAS, the Mendocino Coast Chamber of Commerce has agreed to continue to provide the aforementioned scope of services for a monthly fee of \$1,000 for administrative costs; and

WHEREAS, the Chamber has agreed to retain and disburse the funds that the City has budgeted for Fort Bragg promotion to implement the Fiscal Year 2011-12 Marketing Plan in coordination with the CFBPC; and

WHEREAS, funds in the amount of \$61,165 were appropriated in the Fiscal Year 2011-12 budget for this activity and sufficient funds are available for this contract; and

WHEREAS, based on all the evidence presented, the City Council finds as follows:

1. Amendment of the contractual agreement with the Mendocino Coast Chamber of Commerce will provide for the continued effective and efficient administration of the City's promotional activities.
2. The collaborative partnership between the City of Fort Bragg and the Mendocino Coast Chamber of Commerce takes advantage of the natural synergies between the various entities tasked with promoting our community.
3. Funds in the amount of \$61,165 were appropriated in the City of Fort Bragg's Fiscal Year 2011-12 Budget for Mendocino Coast Chamber of Commerce for supervision and oversight of the CFBPC and for implementation of the Fiscal Year 2011-12 One Year Marketing Plan and Budget and these funds are available to be transferred to the Mendocino Coast Chamber of Commerce.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Fort Bragg does hereby Approve the First Amendment to the Professional Services Agreement with the Mendocino Coast Chamber of Commerce to Carry Out Fort Bragg Promotional Activities and Authorizing City Manager to Execute Same (Amount Not to Exceed \$61,165; Account 110-4391-0319

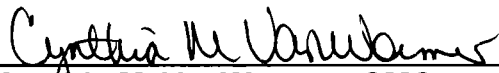
The above and foregoing Resolution was introduced by Councilmember Gjerde, seconded by Councilmember Melo, and passed and adopted at a regular meeting of the City Council of the City of Fort Bragg held on the 27th day of June, 2011, by the following vote:

AYES: Councilmembers Gjerde, Hammerstrom, Melo, and Mayor Turner.
NOES: None.
ABSENT: Councilmember Courtney.
ABSTAIN: None.



DAVE TURNER,
Mayor

ATTEST:



Cynthia M. VanWormer, CMC
City Clerk