

**Fort Bragg Industrial and Fine Arts Center  
Feasibility Study  
Emerging Artist Survey**

The City of Fort Bragg is currently undertaking a feasibility study for an Industrial and Fine Arts Center. The proposed facility could be located on the former Georgia Pacific Mill Site or at a different location in Fort Bragg and may include artist work studios, a retail gallery, classrooms, and a venue for hosting performing artists, weddings, meetings, lectures, and other events. Similar facilities in other cities attract hundreds of thousands of visitors and customers every year.

The following three page survey is designed to provide the City with valuable information to help in the design and programming for a potential Industrial and Fine Arts Center. As you complete the survey, please keep in mind the following:

- Please answer every question to the best of your knowledge.
- All of your answers will be held in strict confidentiality. Only aggregate data from all respondents will appear in the feasibility study.
- If you have any questions, please do not hesitate to contact Virginia O'Rourke with the City of Fort Bragg Community Development Department at 707-961-2823 ext 124 or [vorourke@fortbragg.com](mailto:vorourke@fortbragg.com)
- Surveys are due May 1, 2009

Thank you for your time and interest in the Fort Bragg Industrial and Fine Arts Center!

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Email: \_\_\_\_\_

1. As an emerging artist, how would you describe where you are?  
 \_\_\_ Youth \_\_\_ Post- Graduation \_\_\_ Mid-Career (5-10 yrs) \_\_\_ Retiree \_\_\_ Other

2. What type of industrial art is of interest to you? Please check all that apply:

- |                                    |                       |
|------------------------------------|-----------------------|
| ___ Woodworking                    | ___ Ceramics          |
| ___ Welding                        | ___ Fiber             |
| ___ Cement                         | ___ Instruments/Tools |
| ___ Cold glass (stained glass)     | ___ Jewelry           |
| ___ Hot Glass (blown, fused, cast) | ___ Other             |

3. Would you be interested in being a tenant in an Industrial and Fine Arts Center, where you could have your own space or share space?  Yes  No

Even if you answer no, your input on the following questions are of value:

4. Area in square feet required for studio or workshop space \_\_\_\_\_  
 Maximum amount I would pay \_\_\_\_\_

5. The following series (A – F) applies to interested woodworkers:

Situational preference (please check all that apply):

A. Single user shop with private machines  Yes  No  
 Area in square feet required \_\_\_\_\_  
 Maximum amount, per square foot, I would pay for this option \_\_\_\_\_

B. Private shop and machines plus access to shared equipment at an

additional cost  Yes  No

C. Single user shop with basic machines (i.e. table and band saws, jointer, planer, shaper, and mortising machine)  Yes  No

Area in square feet required \_\_\_\_\_

Maximum amount, per square foot, I would pay for this option \_\_\_\_\_

D. Single user shop with basic machines plus access to a larger machine room at an additional cost  Yes  No

E. Bench area with shared basic machines and equipment such as flat and vacuum veneer presses and abrasive planer  Yes  No

Area in square feet required \_\_\_\_\_

Maximum amount, per square foot, I would pay for this option \_\_\_\_\_

F. I would like access to a finishing room/ spray booth at an additional cost  Yes  No

5. The following series (A – D) pertains to interested metalworkers:

A. What type of welding are you interested in?

\_\_\_\_ Oxy-acetylene    \_\_\_\_MIG    \_\_\_\_TIG    \_\_\_\_ Arc-Welding    (Stick)  
Other\_\_\_\_\_

B. What metals are of interest to you?

\_\_\_\_Aluminum    \_\_\_\_Mild steel    \_\_\_\_Bronze    \_\_\_\_ Stainless Steel  
Other\_\_\_\_\_

\_\_\_\_ Blacksmithing    \_\_\_\_Casting    \_\_\_\_Machining    Other\_\_\_\_\_

C. Do you have an interest in combining metal work with other media?  Yes  No  
If yes, what media: \_\_\_\_\_

E. Would you be interested in attaining welding certification?  Yes  No

6. Which building amenities would you require for studio or workshop space in an IAC?

- |  |   |
|--|---|
| <input type="checkbox"/> Kitchen                   | <input type="checkbox"/> 220/240 Electrical                   |
| <input type="checkbox"/> Water Hookup/Sink         | <input type="checkbox"/> Pressurized Air                      |
| <input type="checkbox"/> Propane                   | <input type="checkbox"/> Hazardous Chemicals Storage Facility |
| <input type="checkbox"/> Phone/Internet Connection | <input type="checkbox"/> High Ceilings (15+ft)                |
| <input type="checkbox"/> Concrete Floor            | <input type="checkbox"/> Operable Windows                     |
| <input type="checkbox"/> Loading Dock              | <input type="checkbox"/> Other: _____                         |
| <input type="checkbox"/> Air Ventilation System    |   |

7. Do you have an interest in creating items purely for artistic expression? Yes No

8. Do you have interest in creating items of a functional nature, such as:

\_\_\_\_\_ Lighting Fixtures     \_\_\_\_\_ Architectural Hardware

\_\_\_\_\_ Gates    \_\_\_\_\_ Doors

\_\_\_\_\_ Furniture     \_\_\_\_\_ Tools

Other\_\_\_\_\_

Do you have interest in creating a product line?  Yes  No

Please explain: \_\_\_\_\_

Do you have an interest in creating a product with a regional style unique to Fort Bragg?  
 Yes  No

9. Do you currently sell your work in a gallery?  Yes  No  
If no, would you be interested in selling your work in a gallery?  Yes  No

10. Maintenance

It is anticipated that there would be part time maintenance personnel on site and that part of the cost of renting space in an Industrial and Fine Arts Center would cover those expenses. However, shop clean-up duties would be required of all tenants.

Machines require constant attention. The following question will inform the feasibility study of the demand for additional maintenance costs.

- I would share machine maintenance responsibilities  Yes  No  
I would pay to have machine maintenance provided  Yes  No

11. Are you interested in investing sweat equity (labor to help build the facility) in exchange for reduced rent in the new facility?  Yes  No  Maybe

12. The proposed facility may include a vocational/arts education program. Are you interested in teaching your art through the facility?  No  Yes/volunteer  Yes/paid

13. The proposed facility could provide business services such as marketing assistance, business planning assistance, shared copier, fax machine, etc. Would you be interested in receiving these services?  Yes  No

14. Please provide your vision for the facility and any other comments, concerns and/or ideas you have about an Industrial and Fine Arts Center in Fort Bragg:

Thank you very much for your assistance! Please mail, email, or fax your completed questionnaire by May 1, 2009 to: Virginia O'Rourke, Community Development Department, City of Fort Bragg 416 N. Franklin Street Fort Bragg, CA 95437 Phone (707) 961-2827, ext 124 Fax (707) 961-2802 E-mail vorourke@fortbragg.com For more information, please see the following on the City website:  
<http://city.fortbragg.com/pages/viewpage.lasso?pagename=4|Industrial%20Arts%20Facility>