



AMENDED

CITY OF FORT BRAGG

Incorporated August 5, 1889

416 N. Franklin Street, Fort Bragg, CA 95437
Phone: (707) 961-2823 Fax: (707) 961-2802
www.FortBragg.com

FORT BRAGG PROMOTION COMMITTEE

Thursday, July 2, 2009, 3:00 p.m.
Meeting Place: Fort Bragg City Hall Conference Room
416 North Main Street, Fort Bragg, CA

MEETING CALLED TO ORDER

ROLL CALL

APPROVAL OF MINUTES – Minutes of June 4, 2009 Meeting

TREASURER’S REPORT

SUBCOMMITTEE REPORTS (Advertising, Web, First Fridays, Marketing Support, City Decorations)

PUBLIC COMMENTS ON NON-AGENDA ITEMS

CONDUCT OF BUSINESS

- 1) Appoint New Chair
- 2) Discuss Recruitment and Retention of Committee Members
- 3) Discuss Coordination of First Friday Events
- 4) Consider Advertising in Winesong 2009 Event Guide (Amount: \$300 to \$1,500) – Skip Taube
- 5) Consider Participation by Fort Bragg Promotion Committee at Mendocino County Lodging Association Booth at State Fair – Scott Schneider
- 6) Discuss Use of “Undiscovered Gem of the Mendocino Coast” as Marketing Tool
- 7) Approval of New Guidelines and Application Form for Requesting Funds

MATTERS FROM STAFF AND COMMITTEE MEMBERS

ADJOURNMENT

STATE OF CALIFORNIA)
)
COUNTY OF MENDOCINO)

I declare, under penalty of perjury, that I am employed by the City of Fort Bragg, Administration Department, and that I caused this agenda to be posted in the City Hall notice case on June 26, 2009.

Mary W. Tobak, Administrative Secretary

NOTICE TO THE PUBLIC

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This notice is in compliance with the Americans with Disabilities Act (28 CFR, 35.102-35.104 ADA Title II).

cc: Promotion Committee
City Manager
Council Members
Finance Director
Community Development Director
Housing and Economic Development Coordinator
City Clerk
Public Packet
Skip Taube

Fax to: Media List

Email to: Tom Becker
Sarah Bodnar
Mendocino Coast Chamber of Commerce
Citizens for Fort Bragg's Future (Paul Clark)
Coastal Mendocino Association of Realtors
Cooking Up Ideas (Michael)
Fort Bragg Business Roundtable
Ed Kowas
Bruce Lewis
Robert Pinoli
Scott Schneider, MCLA
Michele White