

Economic Development Action Committee

May 12, 2009

Fort Bragg Town Hall

The Economic Development Action Committee met in regular session on May 12, 2009, at the hour of 3:00 p.m., at Fort Bragg Town Hall, 363 N. Main Street, Fort Bragg, California.

ROLL CALL

Members Present: Miles Everett, Johanna Jensen, Stephanie Berry, and Chriss Zaida.

Members Absent: Chris Knoerdel.

Staff Present: Marie Jones, Community Development Director.

APPROVAL OF MINUTES

Moved by Zaida, seconded by Berry, to approve the minutes of March 3, 2009 Special Meeting & March 10, 2009 Regular Meeting. The vote was unanimous for approval.

PUBLIC COMMENTS ON NON-AGENDA ITEMS

None.

CONDUCT OF BUSINESS

1. Receive Oral Reports from Ad-Hoc Subcommittees

Director Jones provided an update of the streetscape activities. The Committee agreed to ask Morning Hullinger, Black Bear Press, to compose an additional letter to the editor. Jones provided an update on the loan program for businesses impacted by the project. Localization program is going well with the art walk and three block parties this summer

2. Discuss Economic Development Activities

Jensen showed the group the six steps to starting a business guide and obtained input.

3. Discuss Downtown Streetscape Project - Community Bulletin Board

Consensus of the Committee was to encourage downtown directories on the corners of Main and Laurel and Franklin and Laurel. Both kiosks will include a downtown directory with a map on one side and a community bulletin board on the other. The community bulletin boards will not require approval of the City for placement of information.

4. Review Revised City of Fort Bragg Business Assistance Website

Jensen provided an overview of the various pages for the City's website and the content that is being created for it.

5. Review Tourism Analysis Report & Discuss Implications

This item was tabled.

6. Discuss Economic Development Grant Opportunities

This item was tabled.

7. Discuss Geotourism Nominations

The Committee nominated the following geotourism locations: Pudding Creek Trestle & Haul Road, Aquatic Center, Glass Beach, Noyo Harbor, Downtown Fort Bragg, Pomo Bluffs Park, Triangle Tattoo, First Fridays, Fort Building, Guest House Museum, Skunk Train, and Otis Johnson Wilderness Park.

8. Discuss Permit Fee for Non-profit Sponsored Temporary Events in Coastal Zone

This item was tabled.

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9. Follow Up on Tasks from March 10, 2009 Meeting

This item was tabled.

MATTERS FROM COMMITTEE/STAFF

None.

ADJOURNMENT

Meeting was adjourned at 4:30 p.m.