



CITY OF FORT BRAGG

Incorporated August 5, 1889

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ECONOMIC DEVELOPMENT ACTION COMMITTEE

AGENDA

Tuesday, July 14, 2009, 3:00 p.m.

Town Hall, 363 North Main Street

MEETING CALLED TO ORDER

ROLL CALL

APPROVAL OF MINUTES – June 9, 2009 Regular Meeting

PUBLIC COMMENTS ON NON-AGENDA ITEMS

CONDUCT OF BUSINESS

1. Receive Oral Reports from Ad-Hoc Subcommittees
2. Receive Oral Report on New Business Inquiries
3. Receive Oral Update on Proposed Biomass Facility
4. Discuss Direction of Economic Development Action Committee and Community Development Block Grant Funded Economic Development Activities
5. Discuss Historic Research Funding Request from Ruth Sparks

MATTERS FROM COMMITTEE/STAFF

ADJOURNMENT

STATE OF CALIFORNIA)
)ss.
COUNTY OF MENDOCINO)

I declare, under penalty of perjury, that I am employed by the City of Fort Bragg in the Community Development Department and that I caused this agenda to be posted in the City Hall notice case on July 10, 2009.



Nancy Philips, Administrative Secretary

7-10-09

Date

NOTICE TO THE PUBLIC

Materials related to an item on this agenda submitted to the Committee after distribution of the agenda packet are available for public inspection in the Community Development Department at 416 North Franklin Street, Fort Bragg, California, during normal business hours. Such documents are also available on the City's website at www.fortbragg.com subject to staff's ability to post the documents before the meeting.

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cc: City Council
Management Team
Public Packet

Community Development Committee
EDAC interested parties email list

**Economic Development Action Committee
June 9, 2009
Fort Bragg Town Hall**

The Economic Development Action Committee met in regular session on June 9, 2009, at the hour of 3:00 p.m., at Fort Bragg Town Hall, 363 N. Main Street, Fort Bragg, California.

ROLL CALL

Members Present: Miles Everett, Johanna Jensen, and Chriss Zaida
Members Absent: Chris Knoerdel and Stephanie Berry
Staff Present: Marie Jones, Community Development Director

APPROVAL OF MINUTES

Moved by Zaida, seconded by Jensen, to approve the minutes of May 12, 2009. The vote was unanimous for approval.

PUBLIC COMMENTS ON NON-AGENDA ITEMS

None.

CONDUCT OF BUSINESS

1. Receive Oral Reports from Ad-Hoc Subcommittees

Director Jones provided an update of the streetscape activities and the microloan program for businesses impacted by the project.

Localization program is going well with the art walk and three block parties this summer which include an Alley party in July and a party on the 300 block of Franklin in September.

The Committee discussed the difficulty of getting Public Works to put up and take down the First Friday banner each week. **The Committee agreed to compose a letter to City Council to request better service form Public Works. The letter will be brought forward at the next meeting for EDAC signature.**

The Committee discussed the Noyo Harbor annexation and agreed that the next step is for the Harbor Commission to pull together the property owners and come to a consensus about the best course of action.

2. Discuss Economic Development Activities

Jones noted that the City provided business assistance to one firm this month - an eco-minded landscaping firm that is moving to the Coast from South Carolina.

3. Receive Presentation from Robert Scott Regarding the Harbor Branch Oceanographic Institute

Robert Scott played a DVD regarding Harbor Branch an oceanographic institute that may be interested in a Fort Bragg location. **The Committee directed Robert Scott to find out what Harbor Branch is doing these days and if they are still interested in a west coast location.**

4. Receive Update on City Economic Development Projects

Staff provided a brief update about the status of the following City projects: Specific Plan, Coastal Trail, Skate Park, OJ Park, Affordable Housing Project, and Downtown Streetscape Project.

5. Receive Report & Provide Direction to Staff Regarding Housing Element Update

Staff provided an update on the Housing Element and solicited input from EDAC members. **EDAC provided the following direction:**

- **Provide more quantitative goals in the Housing Element.**

- **Ensure that our zoning code encourages mixed income housing development with a variety of housing types.**
- **Require that large need residential developments are completed in compliance with LEED ND of the USGBC.**
- **Look at the feasibility of establishing co-housing developments in current zoning districts. Consider revising the zoning code to accommodate co-housing if it is required.**
- **Encourage or require energy conservation for existing and new homes. Work with County to implement the REDI program**
- **Consider establishing a special improvement district for solar panels, similar to Berkeley's program.**
- **Appreciates pre-approved incentives for inclusionary housing.**

Staff confirmed that these recommendations would be forwarded to City Council for further direction.

MATTERS FROM COMMITTEE/STAFF

Everett indicated that he would attend the broadband meetings.

ADJOURNMENT

Meeting was adjourned at 4:30 p.m.