



CITY OF FORT BRAGG

Incorporated August 5, 1889

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Monday, September 21, 2009

FOR IMMEDIATE RELEASE

ECOMOTION MENDOCINO EVENT IS CANCELLED!

The EcoMotion Mendocino “block party” that was planned to be held on the streets of downtown Fort Bragg on Saturday, October 10th has been cancelled due to the failure of the event promoter to meet conditions of the special event permit.

Last week, Fort Bragg City Manager Linda Ruffing gave the EcoMotion promoters one final time extension for the submittal of a deposit to cover City staff and police time for the event. The event promoters submitted a check for \$15,000 by 3 p.m. last Thursday and it appeared that the event would proceed. Unfortunately, the bank informed the City this morning that the check was drawn on insufficient funds. As a result, the City will not allow the event to proceed in downtown Fort Bragg as planned.

According to Ms. Ruffing, “The City worked diligently to help the EcoMotion event organizers plan for a successful event. Unfortunately, they do not appear to have sufficient funding to cover the City’s costs for ensuring public safety at the event. The deposit is a fundamental requirement that was to have been satisfied on September 10th. With October 10th less than three weeks away, we cannot continue to extend this critical deadline. As a result, we have reluctantly cancelled the EcoMotion event.”

NOTE: Questions with respect to this information should be directed to Assistant to the City Manager Gary Garcia at (707) 961-2823 ext. 111.