CITY OF FORT BRAGG

Incorporated August 5, 1889

416 N. Franklin Street, Fort Bragg, CA 95437

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www.FortBragg.com

July 23, 2009 **FOR IMMEDIATE RELEASE**

UNLAWFUL ADVERTISING OF CONTRACTOR SERVICES

The City of Fort Bragg is undertaking an educational campaign to assist local contractors who abide by the requirements of the Contractors State License Board. There are a number of individuals and businesses providing services in our community without the required State contractor's license. This is not only illegal, it puts the person who hires them at risk, and it undermines the viability of law-abiding State licensed contractors in our community.

The City has been sending notices to individuals and business that are illegally advertising services. The unlawful activities include advertisements and business cards that:

- Display an invalid State Contractor's License Number;
- Fail to display a State Contractor's License Number as required by law; and/or
- Display a City of Fort Bragg business license number (5 digit) instead of the required State Contractor's License Number (6 digit). The City considers this to be fraudulent advertising.

The City has been notifying violators to immediately remove their business cards or advertisements from any and all locations in the City and to refrain from advertising services unless and until full compliance with legal requirements is achieved. If compliance is not obtained, the names and contact information for violators will be submitted to the Mendocino County District Attorney and the Contractors State License Board for prosecution.

Questions with respect to this information should be directed to City Clerk Cindy VanWormer at (707) 961-2823.