



## CITY NOTES

March 9, 2017

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**Tourism Market Report>>** At the March 13<sup>th</sup> City Council meeting, Carl Ribaudo from SMG Consulting will present the findings of the Market Study for the Fort Bragg tourism industry that was recently prepared. The Market Study was commissioned to help inform how to spend proceeds resulting from the Transient Occupancy Tax (TOT) ballot measure that was approved by the voters last November. The measure will generate approximately \$200k per year in new revenues for marketing Fort Bragg to tourists.

**Mid-Year Budget Review>>** The City's annual budget is a financial plan which is predicated on the best information available at the time it is prepared. As with any plan, however, changing conditions can result in a need to modify the original budget. The Mid-Year Budget Review process provides an opportunity for the City Council to consider the ramifications of the audited financials for the prior year along with updated current year revenue and expenditure projections based on departmental reviews of revenues and expenses as of December 31<sup>st</sup>, the mid-point of the fiscal year. The City Council will hold a special meeting on Wednesday, March 15<sup>th</sup> from 9 AM to 2:30 PM at Fort Bragg Town Hall to conduct a Mid-Year Budget Review for fiscal year 2016/17.

**Creek Daylighting Workshop>>** The City Council will conduct a special work session on Thursday, March 23<sup>rd</sup> at 6 PM to discuss the possibility of daylighting creeks on the Mill Site property in the future. We are working to set up site tours in advance of the workshop. This will enable Councilmembers, Planning Commissioners and members of the community to visit the Mill Site and get acquainted with the lay of the land in advance of the workshop. Information on the timing of the site tours and how to sign up will be released as soon as it is available.

**How to Report a Pothole>>** It's been raining like the old days this winter which is great for our water supply, but unfortunately, it brings unwelcome company...potholes. Our Public Works crew has been busy filling potholes, but we could use the public's help to stay on top of them. One easy way to report a pothole is on the City's website (<https://city.fortbragg.com>). On the front page, look for the "Submit a Request" icon and click on it. This takes you to the Request Tracker. Under "Streets & Traffic" is an item to report potholes. If you are new to this site, please create an account; otherwise move on to the Request Tracker form. Fill this form out with as much of the information you can provide. Details on the location of the pothole are especially helpful, (e.g. what street/alley is it on, what is the address of the property next to it, a rough distance to a cross street, etc.). Please also include some contact information so staff can reach you if we have questions. Alternatively, you can also call 961-2836 to report a pothole. Please leave a detailed message with the same the information described above.

**Electric Vehicle Charging Stations>>** Last fall, City Council approved the installation of four electric vehicle charging stations downtown – two in the City's Laurel Street parking lot (next to Footlighter's) and two in the City Hall parking lot. The funding for the purchase and installation of the stations comes from a grant acquired by the Mendocino Land Trust. City staff will be working with the Land

Trust staff and contractors on the installation over the next couple of months with the goal of the stations being operational by Memorial Day weekend.

**Sign Up for City Notices>>** We are constantly working to efficiently and effectively communicate with the citizens of Fort Bragg. One of the major channels of communication is through our website and social media channels. Please join our Facebook, Twitter, You Tube and Instagram communities. On our website, multiple “Notify Me” lists exist to be notified on topics which might interest you. Join in on the conversation and be a part of the City’s future.

**Mark Your Calendars>>** Information on upcoming public meetings can be found on the “Upcoming Agenda Items” pages on the City’s website or by signing up for meeting notifications using the “Notify Me” feature at <https://city.fortbragg.com>.

- **City Council Meeting** – Monday, March 13, 2017 at 6 PM, Fort Bragg Town Hall. Agenda topics include: Sonoma Clean Power; Presentation from PG&E regarding LED Streetlights; Presentation of Tourism Market Research Study; Mill Site Planning Process.
- **Special City Council Meeting** – Wednesday, March 15, 2017 at 9 AM, Fort Bragg Town Hall. Agenda topic is Mid-Year Budget Review work session.
- **Public Safety Committee Meeting** – Wednesday, March 22, 2017 at 3 PM, Fort Bragg Town Hall. Tentative topics: Update on homeless issues.
- **City Council Meeting** – Monday, March 27, 2017 at 6 PM, Fort Bragg Town Hall. Tentative topics include: Glass Beach Stairway Update; Bainbridge Park Improvement Project.

*City Notes is published on the second and fourth Thursday of each month. If you have questions or suggestions regarding this column or any matter of City business, feel free to contact City Manager Linda Ruffing at [LRuffing@fortbragg.com](mailto:LRuffing@fortbragg.com) or (707)961-2829.*