



FOR IMMEDIATE RELEASE:

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## MENDOCINO COAST RECREATION AND PARK DISTRICT (MCRPD) HIRES NEW DISTRICT ADMINISTRATOR

Bill Hayes, Board Chair of the Mendocino Coast Recreation and Park District, is happy to announce that Danny Keyes has been hired as the MCRPD's new District Administrator, effective Monday, April 4<sup>th</sup>. Danny will oversee all District operations and personnel, including the C. V. Starr Community Center, and will report to the MCRPD Board of Directors.

Danny was chosen from a highly qualified pool of candidates and was interviewed by panelists consisting of community leaders, professional administrators and the MCRPD Board. Having served in leadership roles in Recreation and Park districts for over 30 years, Danny brings expertise, enthusiasm and passion to the position. "I have been waiting for an opportunity like this for many years and am thrilled at the opportunities which lie ahead for the District," Danny states. "My wife and I look forward to joining this extraordinary community".

Danny has a Bachelor of Arts degree in Physical Education and Recreation and is a graduate of the National Recreation and Parks Association (NRPA) Aquatic Management and Revenue Management Schools. He is a Certified Life Guard and Water Safety Instructor Trainer and, in addition to his management roles in several Recreation and Park districts, he has performed leadership roles in youth coaching, the American Red Cross, dance and exercise instruction, Cub Scouts, volunteer firefighting and more.

MCRPD Board Chair Hayes comments, "The MCRPD Board and staff very much look forward to Danny's leadership, experience and ideas which are certain to help bring the District to new heights. The Mendocino Coast is fortunate to have someone of Danny's caliber assume this leadership position in our community and to help shape its future."

Moving from a Lake Havasu, Arizona, Danny and his wife Jody like to spend their spare time Camping, kayaking and biking. Keyes says, "I am excited to gain a deeper understanding of the mission and goals of the District and its Board of Directors, and also to learn how the District can play a positive role in the Coast's economy and overall quality of life. I have an open door policy and look forward to working with residents of the District, along with business, political and community leaders in helping the MCRPD be highly successful."